

# Supplier manual index

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### Camping Fredrika-Braber (Västerbotten Sweden)

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919 93 Fredrika

<https://campingfredrika-braber.com/>

**Participant A**  
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#### Company description

##### **Brief company profile:**

Camping Fredrika-Braber is run by Patrick and Corina with their family. They came on vacation to Sweden in 2018 and loved the wave of calmness they felt. In 2022 they started their business.

##### **Product description:**

Camping Fredrika-Braber has cabins of various sizes, a kitchen that serves both hot and cold meals and a variety of activities for all seasons, like canoeing, fishing, snow scooter tours, husky dog sledding, snowbook hikes with or without a husky, icefishing, meet the reindeers, horse sledding, hot tub & icehole dipping, building an igloo and outdoor cooking winter BBQ

### First Camp Ansia (Västerbotten Sweden)

Sommarvägen 1  
921 41 Lycksele

**Participant A**  
Rebecca Norberg

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#### Company description

##### **Brief company profile:**

First Camp Ansia is part of First Camp, Swedens and Scandinavias largest chain of camping sites with camping spaces and cabins.

##### **Product description:**

First Camp Ansia in Lycksels is a lovely premium destination in Northern Sweden with a camping site, cottages and a hotel. Ansia is a family site in the true sense of the word, with its own beach and several playgrounds for children. There is a reception, shop and café and fully equipped service buildings. First Camp organises activities in the Lycksele area as well.

### Granö Beckasin (Västerbotten Sweden)

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922 95 Granö

<https://granobeckasin.com/>

**Participant A**  
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#### Company description

##### **Brief company profile:**

Granö Beckasin Lodge is situated on a peninsula on the Umeriver amidst the Swedish Lapland's, one hour from Umeå. The company was established 2009 and has several eco certifications.

##### **Product description:**

Granö Beckasin wants to share their knowledge with you and is happy to help you package holidays for your customers. Their unique tree houses offer a spectacular view over the Umeriver. Meanwhile, their sustainable ECO-hotel offers both comfortable rooms and cozy hotel cabins. A huge range of activities in small group sizes are being offered. During summertime you can do midnight canoeing, go on a moose safari, timber rafting, dogsledding on wheels, take a herbal walk or go mountain biking. In winter time you can go dog sledding, snow shoe hiking and skiing, Northern Light Safari, Snowmobile tours and meet the reindeer and experience storytelling and Sami culture.

### Haman Scandinavia

Kapellvägen 6  
191 35 Sollentuna

<https://haman.se/>

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### Company description

#### **Brief company profile:**

Haman Scandinavia is a well established, family owned, full service incoming tour operator, specialised in the Nordic countries. Travel created by locals.

#### **Product description:**

All of our tours are specially curated by our team of local travel experts. With their years of expertise, they know the whole of Sweden and Scandinavia like the back of their hands to provide your guests with a trip of a lifetime. In addition to our specially curated tours, our team create custom tailor-made itineraries that fit the needs of each customer. With their extensive knowledge and experience, they can provide an exceptional service that is difficult to find anywhere else.

### Hedenstugan B&B Hotel

Heden 74  
817 40 Bergby

<https://hedenstugan.se/>

**Participant A**  
Stephan van Heteren

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### Company description

#### Brief company profile:

The award winning Hedenstugan brings together the traditional Scandinavian house with an interior that is modern and well designed. Hedenstugan offers a friendly atmosphere surrounded by nature, known for its calming and relaxing environment. The hotel is located in the Swedish province of Gävleborgslän just 30 km from the town of Gävle, a real tourist and cultural draw. After 150 years of existence as a hospital, the Hedenstugan B&B Hotel with its seven tastefully decorated bedrooms has been renovated with clean and airy features. Their double, triple and family rooms are all with private bathroom. It incorporates the closeness of the forests and wilderness into this peaceful retreat.

#### Product description:

Hedenstugan is located in a remarkably quiet forest setting with a breathtaking nature reserve, the Baltic sea and lakes nearby. The guests can relax and de-stress here. Guests can enjoy the wood-heated Finnish sauna and hot tub / jacuzzi or take an outdoor shower or try activities like biking, hiking, cross country skiing or the outdoor gym. Kayaking and sea fishing on the nearby coastline also bring many guests to the Hedenstugan B&B Hotel as well. Everything is just a few steps away.

Hedenstugan has a fully licensed alcoholic beverage restaurant with à la carte menu.

At the parking there are 3 charging posts for electric cars, type 2 sockets. The places are prebooked by mail or telephone or directly at the reception, subject to availability.

All the options are presented on our website where everyone – the whole family – will find activities to tempt them.

More information about Hedenstugan B&B Hotel:

[www.hedenstugan.se](http://www.hedenstugan.se)

[www.instagram.com/hedenstugan](https://www.instagram.com/hedenstugan)

[www.facebook.com/hedenstugan](https://www.facebook.com/hedenstugan)

[www.twitter.com/hedenstugan](https://www.twitter.com/hedenstugan)

### Hotel PerOlofGården

Lerbäck PerOlofGården 326  
694 96 Åsbro

<https://www.perolofgarden.com/>

**Participant A**  
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### Company description

#### Brief company profile:

PerOlofGården is a countryside hotel – from 1790 - in the Örebro lake district of central Sweden. A meeting place for hotel guests, nature lovers, hikers, bikers, rest seekers looking for a "smultronstället" (Swedish for an underrated gem of a place -often with personal or sentimental value). Every season leaves its charm on 3 stars PerOlofGården. Summer times are dominated by the local outdoor, wildlife experience, music and leisure possibilities. When autumn looms, we reconvene indoors and light the open fireplace. There you can enjoy our home cooked, eco ingredients-based meal in the warmth of a cheerful, crackling fire while the northern wind shapes the lake outside the window.

#### Product description:

The hotel situated between the two national parks #Tiveden, the most southern wildlife area in Sweden, and # the mighty #Kilsbergen. The hotel is surrounded by forests and lakes, in which pure water flows in abundance. The cliffs of several preserved areas are just around the corner. Welcome to biking- and golf paradise in Tiveden and Tylöforest. Modern bicycles are for rent, golf courses to master, and hiking trails to explore. Or just sit back and relax alongside the private lake. Our rooms and renowned restaurant kitchen provide all ingredients for a wonderful stay. As certified "Swedish Welcome" hotel we emphasize on offering a sustainable stay as well. On our venue you can visit our famous hedge maze #Lerbäcks Labyrint, as well as the cozy café and terrace. Culture town Örebro and shopping Eldorado Marieberg are just around the corner. It is easy to get to here with just 2 ½ hours' drive from either Stockholm or Göteborg. Välkommen!!

More information about PerOlofGården:

[www.perolofgarden.se](http://www.perolofgarden.se)

[www.facebook.com/hotelperolofgarden](https://www.facebook.com/hotelperolofgarden)

### Hotell Klimpfjäll (Västerbotten Sweden)

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912 98 Klimpfjäll

<https://klimpfjall.se/>

#### Participant A

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### Company description

#### Brief company profile:

Hotel Klimpfjäll is situated near lake Kultsjön and mountain Autjoklimpen in North-West Sweden. The hotel has 13 double rooms, cabins, apartments and 11 spaces to park camper vans.

#### Product description:

Besides accommodation, Klimpfjäll also has a restaurant and a spa- and relaxdepartment where guests can enjoy some quality time. During winter time, Klimpfjäll offers Northern Light Tours and packages where you can enjoy downhill skiing in freshly fallen natural powder snow. Try a bandwagon tour, a scooter safari och spot a mountain fox. During spring, summer and autumn, Klimpfjäll offers packages in the beautiful mountain area with fishing, snorkling in the christal clear lakes and rivers, hiking and biking or a helicopter ride over the mountain tops. And when nature is nearly ready to calm down for winter, you can pick chantarelles on the mountain slopes.



### I need Sweden

Lerbäck PerOlofGården 326  
694 96 Åsbro

<https://www.ineedsweden.com/>

#### Participant A

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### Company description

#### Brief company profile:

I Need Sweden is an cooperation between genuine Hotels on the countryside in Central Sweden located from the Westcoast to the Eastcoast.

During the travel trade fair " Vakantiebeurs" 2013 in Utrecht-The Netherlands, some Dutchies, already living and having their private owned business in Sweden, met each other in the boot of Visit Sweden Netherlands. By combining there knowledge and hospitality suddenly travel tours through the middle of Sweden and whats in a name, I Need Sweden was born. Very soon a few other Dutch Hotelowners joined I Need Sweden. From 2014 they have several roundtrips by car or by motorbike though the middle of Sweden. I Need Sweden offers accommodations, ton loads of Sweden experiences and attractive tour traveling arrangements.

#### Product description:

If you want to have a relaxing holiday in Sweden, the I Need Sweden packages are what you are looking for. Let I Need Sweden tempt you with there selection of tours and book with the experts! You are sure they find the most suitable break for you. In our tours we combine a different range of unique hotels situated in the heart of Sweden  
Dreaming of a getaway? Let us make the arrangements for you. Contact us today for a free consultation. We are here to make your traveling experience as fun and relaxing as it should be.

More information about I Need Sweden:

[www.ineedsweden.com](http://www.ineedsweden.com)

<http://www.facebook.com/ineedswedentravel/>

### Kronlund Kursgård (Västerbotten Sweden)

Bergnäs 105  
922 91 Vindeln

<https://www.kronlundkursgard.se/>

**Participant A**  
Nick Kleinherenbrink

kronlundkursgard@gmail.com

+46 73 918 66 10

#### Company description

##### **Brief company profile:**

Kronlund B&B is a newly started bed and breakfast, beautifully situated along the Vindelriver - the last free flowing river in Sweden, protected by UNESCO, close to the mighty Isälvstrail and ski slopes. The Northern Lights are common in the winter and the area offers plenty of adventure like fishing, kayaking and dog sledding. The family owned property offers a variety of cosy, unique and budget friendly rooms, ranging in size and price to fit individual preferences. There is a shared kitchen to use, but also a restaurant and options for room service.

##### **Product description:**

We have 5 buildings on the property, 2 buildings function as accommodations for our guests in the 2 types: Bed and breakfast & Bed and Kitchen. Both have a shared kitchen but only the B&B gets breakfast delivered to their rooms, for the B&K it is optional. In the main yellow villa we have a restaurant, in which we can serve lunch and dinner, when we have a lot of guests we also serve breakfast there. Also you can order snacks and beverages from your room via our room service. In all seasons you can have a great stay here, in the summer there is the Vindelälven river to enjoy and in the winter you can experience the Aurora Borealis and wild reindeer crossing the property. The rooms are warm and cosy and all unique. Ranging from single and double rooms to larger group rooms, and one full on suite.

### Laplandtime (Västerbotten Sweden)

Tväråträsk 210  
924 92 Blattnicksele

<https://www.sneeuwscootertocht.nl/>

**Participant A**  
Paula Perriens

info@laplandtime.nl  
+46 72 726 12 55

#### Company description

##### **Brief company profile:**

Laplandtime is a small scale organisation, offering accommodation for up to 8 persons in North Sweden. Paula and her husband run the business and cooperate with local partners for a personal and local touch. Within the project Västerbotten Sweden, Paula coordinates 6 companies from Västerbotten and helps them to expand their winter business. See other companies listed with "Västerbotten Sweden".

##### **Product description:**

Paula and Frans offer accommodation, fishing arrangements and winter adventures in the proximity of their own home in northern Sweden. Guests are welcomed with personal attention and all arrangements are small scale. No big groups and no mass tourism. Paula and Frans want to contribute to the local community and use local products and services where possible. They offer arrangements all year round.

### NaturResort Änglagård (Västerbotten Sweden)

Mårsvägen 2  
924 93 Gargnäs

<https://aenglagard.com/en/>

**Participant A**  
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#### Company description

##### **Brief company profile:**

You will find NatureResort Änglagård in the central part of Northern Sweden, between Storuman and Arvidsjaur. Änglagård is run by Bettina and Michael Homeyer. Änglagård is a vacation and experience place for individualists, couples, families, groups and teams of all kinds. On the large forest-, lake- and park area you will find well equipped family cottages and guest rooms, seminar rooms and a café-restaurant.

##### **Product description:**

NatureResort Änglagård is the ideal place to experience enriching community, to find retreat and silence, to let the mind and soul come to rest, to gather new strength, to feel an immediate experience of nature that enables a new connection and to promote all dimensions of health. When staying at NatureResort Änglagård you will be able to enjoy the sandy beach at Hemsjön, go canoeing or try a SUP or just linger and relax in the barrel sauna with jacuzzi. The resort also offers health packages and creative packages .

### Orsa Grönklitt

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#### Participant A

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#### Participant C

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### Company description

#### Brief company profile:

Grönklittsgruppen is active in the tourism market in Sweden. The company mainly operates in accommodation, activities, conference, camping and skis, both downhill and cross country. The company is a year-round supplier of leisure activities for the active guest.

Orsa Grönklitt and Tänndalen are the companies two resorts. Orsa Grönklitt is located in the middle of Dalarna, just by Lake Siljan, and Tänndalen is located beautifully in the mountains in Härjedalen, close to the Norwegian border. With their different geographical locations, they also have slightly different focus in their activities and their different target groups. Common to them is among other things the nature experience.

Our goal is to make the guest's stay an experience by offering a targeted and wide range of accommodation, food, activities and entertainment.

#### Product description:

Just 330 km from Stockholm is the first touch of the mountains: Orsa Grönklitt, our southernmost facility. Here we offer an active holiday all year round. In the winter, the whole family can enjoy a wonderful winter holiday with downhill skiing and excellent cross-country skiing trails. The summer promises a wide range of outdoor activities such as cycling, obstacle course, pool and canoe.

Tänndalen is located up in Funäsfjällen and is Grönklittsgruppen's largest facility to the surface. Ski Lodge Tänndalen is a modern accommodation that was inaugurated in 2012 and apartments located near the slopes are what constitute accommodation for guests. With 53 slopes and 300 km of cross-country ski trails, it offers wonderful skiing in winter for everything from beginners to professional skiers. In the summer, mountain tourism with hiking and exclusive fishing adventures is responsible for the primary activities.

### **SJ AB**

Vasagatan 10  
105 50 Stockholm  
<https://www.sj.se/en>

### **Participant A** Pernilla Hultsten

pernilla.hultsten@sj.se  
+46 70 191 12 29

### Company description

#### **Brief company profile:**

SJ is a Swedish railway company that offers sustainable train travel. As the market-leading train operating company, SJ connects Sweden with Norway, Denmark and Germany. We have high-speed trains to/from Oslo and Copenhagen, and night trains to/from Berlin and Hamburg. Every day our passengers and co-workers meet on one of SJ's 1,500 departures from over 400 stations.

#### **Product description:**

SJ is a Swedish railway company that offers sustainable train travel, both as an independent operator and in collaboration with others. SJ is one of Sweden's most sustainable brands and is helping Sweden achieve its climate goals. As the market-leading train operating company, SJ connects Sweden, Norway, Denmark and Germany. Every day our passengers and co-workers meet on one of SJ's 1,500 departures from over 400 stations.

SJ is a private limited company owned by the Swedish government and tasked with operating profitable public railway transport.

SJ is part of the solution for meeting Sweden's climate targets and all our trains in Sweden carry the Good Environmental Choice (Bra Miljöval) label.

### Vision of Scandinavia

Masnedøgade 20  
2100 København

<https://www.vos.to/>

**Participant A**  
Viktoria Cser

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+45 81 913 278

### Company description

#### **Brief company profile:**

With almost 25 years in the market, V.O.S 'Vision of Scandinavia' is a committed tour operator based in Copenhagen and specialized in leisure round-trips to Scandinavia, Iceland and the Baltics. We are proud of counting with a dedicated team of travel designers from 24 different nationalities that will give you guided assistance in several languages and professional support through every step of the way.

#### **Product description:**

We offer a wide variety of unique activities ranging from standard round-trips to tailor-made group programs, individual tours, winter tours and city breaks all over Scandinavia and the Baltics.

### Visit Dalarna

Vasagatan 6  
795 30 Rättvik

<https://www.visitdalarna.se/en>

#### Participant A

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#### Participant B

Annika Enmalm

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### Company description

#### Brief company profile:

Dalarna is located in central Sweden, adjacent to the Norwegian border. Visit Dalarna is the regional tourism organization for Dalarna. We work with business and product development, matchmaking, sales, PR and marketing. We have knowledge of all accommodation, attractions and activities in Dalarna and work closely with the region's tourism businesses.

#### Product description:

The Dalarna landscape is one of mountains, waterfalls and rivers, deep forests with woodland lakes and open rolling farmland. Perfect country for hiking, skiing, cycling, skating, canoeing and other outdoor adventures. Much of the popular imagery of Sweden, culturally and geographically, is from Dalarna; a pretty red-painted cottage by a glittering lake in the evening sun, people in brightly-coloured folk costumes dance and swirl in celebration of Midsummer and of course the Dala-horse. All very Swedish. All very Dalarna.



### Visit Lofsdalen

Olsvensbacken 6  
842 96 842 96 Lofsdalen

<https://www.lofsdalen.com/en>

#### **Participant A** Kalle Ström

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#### **Participant B** Rutger van Dillen

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### Company description

#### **Brief company profile:**

Lofsdalen is a ski resort in southern Härjedalen, about 6 hours from Stockholm and 4,5 from Trondheim. This small mountain village provides magnificent nature adventures, all year round. Lofsdalen attracts skiers from all over Europe with its 122 km of well-maintained cross-country tracks and 150 km of marked trails. In summer, this pristine mountain landscape offers exciting activities in front of a backdrop of beauty.

#### **Product description:**

Hike above the tree line, along excellent hiking trails, sit down in our magical John Bauer environment and listen to the silence. Fish for trout in lake Lofssjön or go cloudberry picking in the wetlands. Bike the 40 km loop around the lake, test downhill biking or go for a relaxing jog through the woods on perfect surface. In wintertime you can enjoy 25 slopes, wonderful off-piste skiing and one of the steepest slopes in Sweden (42 degrees inclination). A nice detail is that people hardly ever have to wait for the lifts.

### Visit Sweden

Slussplan 9  
111 34 Stockholm

<https://traveltrade.visitsweden.com>

<https://visitsweden.nl>

#### Team Benelux

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### Company description

#### Brief company profile:

Visit Sweden has the official and national assignment from the Swedish government to promote Sweden as a tourist destination, to create long-term economic growth for the Swedish tourism- and hospitality industry and Sweden at large. Visit Sweden has about 50 employees, most of them working in our Stockholm office, but also in several countries in our key markets. Our office in the Netherlands is situated in Amsterdam Bijlmer ArenA. We have dutchspeaking staff (Press & PR, Travel Trade and Social Media / Webb).

#### Product description:

Discover a country where nature is always present. In our cities, in our innovations and in our minds. Our nature has affected what we eat, where we live and how we live. Welcome to a destination of a different nature. Welcome to Sweden!